



Strongest Together: Peer to Peer Fundraising Platform

Tips & Tricks to Promote Your Fundraising Page

[AVSC's Strongest Together Program](#) helps AVSC athletes raise funds to ensure that no child is unable to participate in AVSC programs. Once you create your own fundraising page, promoting your page and raising funds is easy!

Below are some tips and tricks AVSC athletes can use to promote their fundraising page:

After Logging in to your fundraising page (top right on the AVSC Strongest Together [website](#)). Go to your profile by clicking your name, which will allow you to customize your fundraising page, promote your page, see your donations, and much more.

Start to get familiar with your page and follow along with the following directions to help your raise more money!

1. Customize your page:
 - a. Select “Edit my Page” once logged in to your profile page.
 - b. Upload a profile picture of yourself.
 - c. Under the “My Personal Fundraising Page,” there’s an opportunity add your story. Click the settings button in the top right corner of the box to tell your supporters who you are and why you love to ski/board. You can also add another picture here and change the text and color.
 - d. It’s recommended to type this story in a word document and copy & paste the text into the box. Make sure you save your work by selecting “Update” under the box AND the green “Save Page” (bottom left).
2. My Donations:
 - a. Go back to your profile and select “My Donations.”
 - b. Here you can add your personal fundraising goal, keep track of your goal, and add a personal donation to your account.
3. Share Event:
 - a. In your profile, select “Share Event.”
 - b. You are given the option of sharing your fundraising page via Email, Facebook, or Twitter:
 - i. *Send an Email:* Write your own personalized email or choose from the AVSC template and send to your donors and/or potential donors. You can also import additional email addresses via your personal email account.
 - ii. *Share on Facebook and/or Twitter:* Simply select “Share on Facebook” or “Share on Twitter” on your page – you’ll be promoted to login to your media account in order to share this information out.

Please reach out to [Emily Zeis \(ezeis@teamavsc.org\)](mailto:ezeis@teamavsc.org) for any questions.