June 2025

Dear Duck Youth Group Participant,

I would like to welcome you to the thirty-third annual Ducky Derby. YES, THAT IS 33 YEARS!! For the last thirty plus years, Rotary Club of Aspen, and our sponsors, have been working with your group to provide a valuable source of funding. The Rotary Club is proud to provide this opportunity in the Roaring Fork River and the Colorado River Valleys. This years’ Ducky Derby will be held on Saturday, August 2nd .

The Rotary Club of Aspen was founded in 1971 and our Club has been dedicated to doing good in our community and in the world. As Aspen’s premier service organization, The Rotary Club of Aspen is comprised of some of the Valley’s most prominent community leaders with ideals of friendship, fellowship, and service to others.

As in previous years, we ask those who have participated or will participate in Ducky Derby to share in our goal of service to other. You will receive 80% of your sales with the other 20% going to the Rotary Club of Aspen to help the less fortunate here in the Valleys and in Latin America. The cost of the event is 100% supported by the sponsorship received by the Club. The Rotary Club and its limited number of members complete a large amount of work pre and post event. I will be in touch with several opportunities to volunteer for the event. The event is not possible without your support. There is a full schedule of events.

The past three years the Duck Derby committee has worked hard to generate additional online sales. Please take advantage of this more this year. This year we will be using a similar website as in previous years. We will setup your group account for you. Your youth group leader will need your email address to setup your individual website for online sales. Please see the attached instructions. I have attached a sample email that could be sent out to direct people to your personal webpage to purchase ducks. Also, online duck sales end one day before the date of the festival instead of two days like the duck papers.

Finally, please work with your Youth Group Leader to make this the best duck year yet.

Sincerely,

Stefan Reveal

Youth Group Leader

**SAMPLE EMAIL:**

Dear Friends and Family,

I am sending you this e-mail to ask you to help me meet my fundraising goal for the Rotary Club of Aspen’s 33rd annual Duck Derby.  The money that we raise helps us to pay for college scholarships for the area’s youth, the Rotary Youth Exchange program, support for many local charity organizations, and international programs such as the eradication of Polio and community specific projects that seek to get people out of poverty.

Up to 20,000 ducks will be racing for a Grand Prize of $1,000,000!

All you need to do to enter the race and help me with my fund-raising goal is click on the link below.  Individual ducks can be adopted for the race for $20 each.  However, the more you adopt the cheaper the ducks, and the better your chances of winning:

#Ducks Costs Cost per Duck

1 $15 $15.00

2 $20 $10.00

7 $50 $ 7.14

15 $100 $ 6.67

Click on the link below to adopt ducks!

YOUR INDIVIDUAL DUCKY PAGE LINK HERE Or Your QR Code that you generated.

If you are near Aspen, please come to the Ducky Derby and Festival for food, fun, activities, and live music on Saturday August 2nd starting at 11 AM and going until 4:00 PM. The Ducks float down the river at 2:00PM from No Problem Bridge.

Thanks for helping me out, I hope one of your ducks’ wins $1,000,000!

Regards,

(Your Name Here)

**Individual Account Setup Instructions:**

SEE ATTACHED PDF FOR INSTRUCTIONS.